



West-Mont United

Soccer Association

Character - Sportsmanship - Teamwork



Purpose: West-Mont United General Meeting

Date: June 26, 2018

Time: 7:00 PM **Location:** Clubhouse

Board Members Present: Chris Sites, Kristin Norwood, Joe Kent, Alex Zickle, Bryon Jones, Pat Welch

Not Present: Kellie McPoyle

Employees & Members: Frank Sites

Recorded by: Liane Wedemeyer

TOPIC	DISCUSSION	OUTCOME	FOLLOW UP (person responsible)
Review of Minutes			
Reading and approval of the previous meeting minutes	Minutes distributed and reviewed. Vote to approve.	Minutes approved	
President			
Call to Order	Joe calls meeting to order.	Quorum is present	
Financial Report-Bryon Jones	<ul style="list-style-type: none"> Handout - we are -\$180K. Travel is the largest expense: >\$100K spent on turf rental, coaching, tournament fees, \$45K spend on field maintenance, \$825K Net. Question from Member: Are we collecting enough in travel fees to cover travel costs? Answer: yes travel fees are a pass-through. The problem is that travel season does not coincide with the calendar year. 		
New Business			

<p>Alex Zeilke</p>	<p><u>Travel -</u></p> <ul style="list-style-type: none"> ● 600 Players. ● Stack Sports is our new platform to collect payments. ● 3 players selected to go to Adidas Academy. ● This was our first week of summer camp. Approx 60 players. ● West-Ham ID camp coming up in July <p><u>Intramurals -</u></p> <ul style="list-style-type: none"> ● Fall registration is open. <p><u>Upcoming Events -</u></p> <ul style="list-style-type: none"> ● BAH (August) ● Raffles 		
<p>Alex Zielke</p>	<p><u>Land Development Plan:</u></p> <ul style="list-style-type: none"> ● Land Development Plan - Cogeo's fees are \$4k/mo. 8 grant apps in progress. Received \$100K in grant money so far. ● Lost a few volunteers on the committee. Looking for volunteers to help with 	<p>Contact A. Zielke if interested in helping with the large raffle project or if interested in joining the capital campaign fundraising committee.</p>	<p>Names collected by G. Richardson.</p>

	<p>fundraising efforts. Please consider helping.</p> <ul style="list-style-type: none"> Trying to get more members to attend General Meetings so we can share our progress. We are always looking to people to get involved. 	<p>Glenn R, Mike R, Rick E offered to help. Hope B. offered in Jan.</p> <p>Suggestion: Put GM on calendar ahead of time so members know about them to get better attendance.</p>	
Marketing - Chris Sites	<ul style="list-style-type: none"> Successful Wawa sales for Spring IM. Travel teams will be selling Wawa vouchers in Aug. Winners (indiv) - 3 private lessons with one of professional coaches, (team) ice cream party at DQ. Union Night was a great success. Sold 100 tickets. Some U9 players were included to walk out with the team. Spirit Wear will be sold during BAH. Liane is working on Sponsorships - if you have connections, please pass them her way. 		
Facilities - Pat Welch	<ul style="list-style-type: none"> Windview seeded in Spring. Fields are holding up well. Field helper, Vincenzo, is doing a great job. Looking to keep him through the summer to help prep fields for BAH, parking lot, etc. HS league and Adult league are gearing up. Irrigation system is broken - looking to improve/update the system in the future. Question from member: Can we install a net along field 10 to stop balls from going into brush? 	<p>We will look into finding a solution.</p>	

<p>Campout Update - Glenn Richardson</p>	<ul style="list-style-type: none"> ● The campout was a huge success. It took a lot of coordinating from many people. A lot of positive feedback and people asking if we are going to have it again next year. ● Staff really stepped up and helped make it a great success. 		
<p>Comments from the floor</p>	<ul style="list-style-type: none"> ● G. Richardson voiced a concern about the rumors and low morale within the club regarding the conflicts between Board members and Staff. He stated, "The coaches here are always working to make this Club better. Ian has been leading this club in the right direction and working very hard to make WM a premier soccer club."... Upsetting to hear the rumors about staff. It's disheartening to see the breakdown between the board members and staff. "Please bridge the gap and move forward." ● In response to the comments from the members, Joe Kent reinforced the mission and vision of the club and keeping it as the club's focus. He also discussed the importance of building the turf fields to reduce turf rental expenses. ● Members voiced that the communication to what is happening at the club needs to come from additional methods- email or attending a general meeting is not getting the messages out adequately. Suggestion from the floor was to hold mini parent meetings before or after practice with a board member/staff member. A. Zielke stated that the time commitment would be a challenge but he would look into it. 	<p>Other members voiced similar concerns.</p> <ul style="list-style-type: none"> ● They would drive their kids long distances to come to a club like this. WM is considered one of the premier clubs. Ian has built it into the club it is with his coaching staff. ● The downward trend in player numbers is across the board with other clubs as well (not just WM). Kids are playing other sports and the number of kids in certain age groups are on the decline. There is the same decline in classroom sizes. ● The mission and vision are great, but it is the quality of the club that brings players here and keeps them 	<p>A.Zielke to develop a schedule for BOD to attend practices to meet with parents to have a richer bi-directional dialogue with the membership.</p>

		here. Ian and his staff are doing a great job.	
Adjournment			
	Meeting adjourned - 8PM		
Next Meeting			
	General Meeting Sept. 2018 at 7pm		